



CLIMATE ACTION COMMITTEE

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FOR IMMEDIATE RELEASE

Be Part of the Climate Solution in Wellesley: Drive Electric

The Federal Tax Credit, MA State Rebate, and Drive Green Dealer Discounts Can Lower the Purchase Price of an Electric Vehicle

Monday, June 19, 2021 (Wellesley, MA) – The town of Wellesley is striving to achieve a 50 percent, community-wide reduction in greenhouse gas emissions by 2030 and net-zero emissions by 2050. Transportation currently accounts for 43 percent of Wellesley’s greenhouse gas emissions. Electric vehicles (EVs) are an important part of Wellesley’s emissions reduction strategy along with increased biking, walking, and use of public transit. For those considering buying a new EV, current federal tax credit, state rebate, and [Green Energy Consumer Alliance Drive Green](#) programs offer significant savings.

The Drive Green program, for example, offers negotiated dealer discounts on EVs from a range of makers, including Chevrolet, Mitsubishi, and Nissan, making it easy to compare prices and find a dealership with knowledgeable sales staff. Special offers on pre-owned EV and hybrid vehicles are also available. Tesla EVs are not part of the Drive Green program.

“Transportation, along with buildings, is a leading contributor to greenhouse gas emissions in Wellesley,” said Dr. Marybeth Martello, Wellesley’s Sustainability Director. “Every one of us can help combat climate change by replacing older, gas-powered vehicles with EVs. EV purchase incentives make it more cost-effective for each of us to do our part.”

As one example, a new Hyundai Kona Electric, an EV with a battery range of 258 miles, is now available for just \$24,497. Normally retailing for \$38,575, this EV is available now for \$14,078 less, thanks to a Green Energy Consumer Alliance [Drive Green discount](#), a federal tax credit, and the state of Massachusetts MOR-EV rebate:

\$38,575	Retail price
(\$4,078)	Drive green dealer discount
(\$2,500)	MA state rebate
(\$7,500)	Federal tax credit
\$24,497	Final effective price

To learn about the Green Energy Consumer Alliance, visit, <https://www.greenenergyconsumers.org/>

To learn more about Wellesley’s Climate Action Plan, visit <https://www.wellesleyma.gov/1584/Climate-Action-Plan>. To comment or ask a question, email climateaction@wellesleyma.gov.

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